

Pan-African **PMC**[®]

Project Management Conference

Enabling platform for technology transfer and acquisition in Africa[®]

24-26 May 2017

Yaounde Conference Center, Cameroon

The Pan-African PMC is a Private Sector contributive event in delivering the AFRICAN UNION AGENDA 2063, a 50-year Transformative Plan rooted in Pan Africanism and African Renaissance, adopted in January 2015 by the Assembly of Heads of State and Government.

BE AN ADVERTISER



THEME:

**ACCELERATING AFRICA'S ECONOMIC
TRANSFORMATION THROUGH
PROJECT MANAGEMENT**

PPrescriptor[®]

La firme de l'Intelligence pour la Technologie en Afrique



● The First Edition of the Pan-African Project Management Conference 2017

General objective

The general objective of the First Edition of the Pan-African PMC is to give a strong impetus to the awareness of the African community on the key role of project management technologies in the process of the Africa's economic transformation.

Specific objectives

Participation is targeted at 800 delegates with input from 120 participants as speakers, partners and/or sponsors.

Built on a general theme addressing the current issues and challenges of Africa, the First Edition of the **Pan-African PMC** is structured around the following eight (8) categories of services intended to deliver a distinct and significant value to delegates or attendees and participants (speakers, sponsors, exhibitors and partners):

- (i) plenary sessions;
- (ii) interactive or specialized workshops;
- (iii) roundtables discussions;
- (iv) opening speeches and special communications (keynotes);
- (v) trade exhibitions;
- (vi) communications and advertising;
- (vii) cultural, social, entertainment and networking activities;
- (viii) closing remarks, conclusions and recommendations;
- (ix) publications.

The theme of the First Edition of the **Pan-African PMC** is: "**Accelerating Africa's Economic Transformation through Project Management**". It is structure in the following 16 sub-themes or topics:

- 1) *Challenges of Africa's economic and social transformation;*
- 2) *Use of projects and programmes engineering to achieve the strategic objectives of the continent;*
- 3) *Technology transfer and acquisition: Good practice and perspectives in Africa;*
- 4) *International offer of project management technologies (standards, methodologies and guidelines) and certification programmes;*
- 5) *Development of project management in Africa: The role for national standards bodies;*
- 6) *Project Management training in African universities and academic institutions: current situation and prospects;*
- 7) *The role of African universities and academic institutions in research, transfer, acquisition and mastery of project management technologies;*
- 8) *Project Management and Logical Framework Approach: Practice and prospects in Africa*
- 9) *Adoption of a project management methodology within an organization: What practical approach?*
- 10) *Forming, development and performance of project teams: Good practice and prospects in Africa;*
- 11) *Assessment of development impact of projects and programmes: Good practice and prospects in Africa;*
- 12) *Organization and institutional arrangements of regional, inter-regional and continental projects: Good practice and prospects in Africa;*
- 13) *Preparation and financial arrangements of projects: Good practice to promote in Africa;*
- 14) *Role of the owner: From identification and selection to project closure;*
- 15) *Governance of projects, programmes and portfolios: good practice and prospects in Africa;*
- 16) *Management of government projects in Africa: How to improve the absorptive capacity and the project delivery capability?*



● Venue of the Pan-African PMC 2017



The **Pan-African PMC** will be held at the Yaounde Conference Centre in Cameroon. Yaounde is the capital of Cameroon and is emerging as the Pan-African project management hub. Additional reasons for Yaounde, Cameroon include:

- (i) Its frequent description of “Africa in miniature” due to its diverse climate, geography, and cultures reflecting the diversity of Africa;
- (ii) It is one of the few African countries officially bilingual in English and French;
- (iii) It is through ANOR, (Standards and Quality Agency) one of the two (2) African countries that are participating members of the Technical Committee ISO/TC 258 on project, programme and portfolio management;
- (iv) it is the only African country to adopt since December 2014 as a national standard, the international standard ISO 21500: 2012 Guidance on Project Management;
- (v) there is already a PMI Chapter in Cameroon.

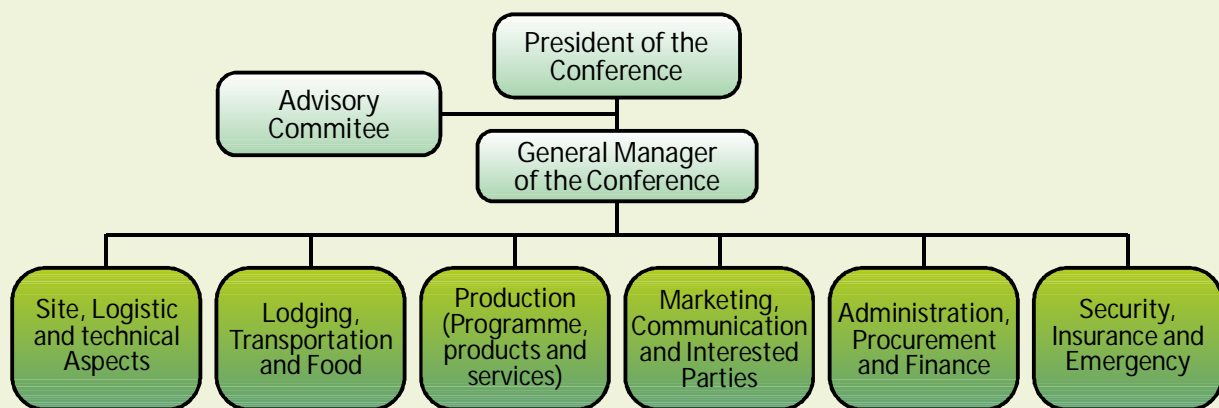




● Organizing Team of the Conference 2017

The organizer of the Pan-African Project Management Conference is *Prescriptor Ltd.* which is a pan African consulting firm based in Yaounde, Cameroon, specializing in Investment and Project Management. Prescriptor Ltd's mission is to actively contribute to the quantitative and qualitative increase of technologies in Africa.

The organizing team, the management system and financing of the Conference are set up by *Prescriptor Ltd* with the support of official partners and sponsors. The Conference Management System will obtain in the medium-term (2018), a certification to ISO 20121:2012. This is in fact, the international standard **ISO 20121 Event sustainability management systems - Requirements with guidance for use**, First Edition, June 15, 2012. The diagram below shows the organizational structure of the 1st edition of the Conference.



The 1st edition of the Conference is chaired by **Mr. Babissakana**, financial engineer, expert in project management, Chairman and CEO of *Prescriptor Ltd* and Chair of the Technical Development Group (TDG) of the ISO/TC 258 (International Organization for Standardization) Technical Committee that develops international standards on project, programme and portfolio management.

The President of the Conference benefits from the advice and recommendations of an **Advisory Committee** composed of the following eight (8) members that participate in their personal capacity, selected for their established expertise and international industry reputation:

- (i) **Reinhard Wagner** (Germany);
- (ii) **Darya Duma** (Canada);
- (iii) **Giel Bekker** (South Africa);
- (iv) **Djimadoum Mandekor** (Chad);
- (v) **Pierre Zumbach** (Switzerland);
- (vi) **Anbang Qi** (China);
- (vii) **Guy Aimé Fondja Ndoutchou** (Cameroon);
- (viii) **Serge Rodrigue Nenkam** (Cameroon).

Management is provided by the General Manager of the Conference who leads and directs the team of managers of the various specialized fields under the supervision of the President of the Conference.



● **Be an ADVERTISER of the First Edition of The Pan-African PMC?**

- Why should you be part like an ADVERTISER of the First edition of the Pan-African PMC?

By being an Advertiser at the First Edition of the **Pan-African Project Management Conference 2017**, you will actively contribute to the objective of reaching a critical mass of qualified experts and professionals in project and programme management that are needed for efficient structural and infrastructural transformation of the African economy, a key component of the Agenda 2063, the 50-years long term plan of African Union.

- Be an ADVERTISER of the First Edition of the Pan-African Project Management Conference 2017

Advertisements are offered to any organization in the Official Catalogue of the First Edition of the Pan-African Project Management Conference 2017. By advertising at the First Edition of the Pan-African Project Management Conference 2017, your organisation will gain excellent exposure at this unique Pan-African event.

- One (1) full page and half (1/2) page are offered.
- Insert in Delegate Bag is also possible.

Advertisement	Cost (EUR)	Cost (US\$)	Cost (CFA)
One (1) full page	721	800	473 000
half (1/2) page	451	500	296 000
One (1) Insert in Delegate Bag	541	600	355 000



● How to Confirm your participation at the First Edition of the Pan-African PMC 2017

● Book as a Advertiser

To book as an Advertiser at the First Edition of the Pan-African Project Management Conference in 2017, please, fill out appropriately the Booking Form attached or available on the website and sent it back to :

mama.ndjana@prescriptor-consulting.com or babissakana@prescriptor-consulting.com

For additional information or questions regarding partnership, sponsorship, Exhibition and Advertisement at the Pan-African Project Management Conference in 2017, please contact us on the following phone numbers:

+237 222 22 34 81 / +237 677 22 64 69 / +237 677 96 91 58.

● Booking Conditions

The receipt of the registration or booking forms by The Organizing Team is treated as a purchase order or contract. You will immediately receive an invoice and 100% of the amount must be paid upon receipt. The full amount shall include VAT at 19.25% and a 3% booking fee for credit card payments. By sent back a form, you are agreeing with the terms and conditions and cancellation policy of the Conference. The terms and conditions can be sent on the request.

● Travel and Accommodation

The registration or booking fees do not include travel and accommodation.

Detailed general information notably on visa, travel, transportation and hotels shall be provided on Conference website: www.pan-african-pmc.com

BOOKING FORM FOR SPONSORSHIP, PARTNERSHIP, EXHIBITION & ADVERT



To be duly filled in CAP LETTERS and return by e-mail. Upon receipt of this form, you will receive an invoice, 100% of the amount must be paid upon receipt of invoice. The signed form is a purchase order or contract.

ORGANIZATION DETAILS:

Name:	
Activity sector:	
CEO or GM:	
Address:	
City:	
Country:	
E-mail:	
Tel:	
Fax:	
Website:	

PROJECT MANAGER:

Name:	
First names:	
Position:	
Tel:	
Cell:	
E-mail:	
LinkedIn:	

WE HEREBY CONFIRM OUR PARTICIPATION AT THE CONFERENCE AS:

PARTNER OF THE CONFERENCE (Please tick your choice and indicate your support)

- Official Partner:** We agree to provide moral support to the Conference without financial obligation.
- Official Partner:** We agree to provide moral and financial support to the Conference. **Amount of support (US\$/EUR):** _____
- Media Partner:** We agree to provide support in terms of communication and information services to the Conference.

SPONSOR OF THE CONFERENCE (Please tick your choice and indicate the amount)

- Platinum Sponsor :** US\$ 18 000 / EUR 16 231
- Gold Sponsor :** US\$ 12 500 / EUR 11 271
- Silver Sponsor :** US\$ 8 000 / EUR 7 214
- Bronze Sponsor :** US\$ 5 000 / EUR 4 509
- Exclusive Sponsor** of Conference Programme: US\$ 10 000 / EUR 9 017
- Exclusive Sponsor** of Delegate Bags: US\$ 8 000 / EUR 7 214
- Exclusive Sponsor** of Conference Gala Dinner: US\$ 15 000 / EUR 13 526
- Exclusive Sponsor** of Conference Final Report: US\$ 12 500 / EUR 11 271

EXHIBITOR AT THE CONFERENCE (Please tick your choice, indicate the surface area and the amount)

Stand (minimum: 9 m² or 3m x 3m) of: _____ m² at **US\$ 220 / EUR 198** per m² = (Amount) _____

ADVERTISER AT THE CONFERENCE (Please tick your choice and indicate the amount)

- Advertisements in the Official Catalogue of the Conference:
- One (1) full page** (210mm x 297mm): US\$ 800 / EUR 721. Number of insertions **Amount:** _____
 - Half (1/2) page** (190mm x 135mm): US\$ 500 / EUR 451. Number of insertions **Amount:** _____
- Insert in the Delegate Bags:
- One (1) Insert in Delegate Bags** US\$ 600 / EUR 541. Number of insertions **Amount:** _____

We hereby confirm our participation to the Pan-African Project Management Conference. We agree to pay the full amount including VAT at 19.25% and a 3% booking fee for credit card payments. We hereby agree with the terms and conditions and cancellation policy of the Conference.

TOTAL AMOUNT: _____

BANK TRANSFER TO:

Prescriptor Ltd, Afriland First Bank, Agence Hyppodrome, Yaoundé, Cameroon
 Account Number (IBAN): **CM21 10005 00001 00085041001 92**
 SWIFT Code: **CCEICMCX**
 Transfer purpose: (Indicate the invoice Number)

DATE:..... **VENUE:**..... **SIGNATURE:**.....